




LCLI BRIEFING/4 2020-Nov.

-  Three more new "Flip to Life" short Videos from LCL/Positive Deviance
-  Upcoming Flip to Life videos - next 2 (Barnett, Moseley)
-  The Positive Deviance Collaborative + Link to PD Online Bibliography

FLIP TO LIFE

LCL/Positive Deviance YouTube Videos 8-10

Here are the latest two videos out on our new 'Flip to Life' YouTube channel! Do share them!



'Mother Teresa, Ella Fitzgerald, Mae West' (Arvind Singhal)
(5min 27secs)

'Women in Rural India - Flipped Outcomes' (Anu Sachdev)

(2min 30secs)



'PD & Bedouin Children in Negev' (Anat Gesser-Edelsburg)

(2min 07secs)

With 9 videos still scheduled, coming next are:

- 'Challenges for Public Health' (Kevin Barnett)
- 'Equity, Justice & Eugenics' (Jeremy Moseley)

[Click here for our YouTube channel with all available videos \(incl. long originals\).](#)

Extra item:

The Positive Deviance Collaborative



Positive Deviance (PD) rests on the observation that in every community are certain individuals or groups whose uncommon behaviors and strategies enable them to find better solutions to problems than their peers, while having access to the same resources and facing similar or worse challenges. PD is an asset-based, problem-solving, and community-driven approach that enables the community to discover these successful behaviors and strategies and develop a plan of action to promote their adoption by all concerned.

Particularly valuable is an easy-to-use online bibliography containing almost 250 items, arranged according to thematic topics.

To access the Bibliography, click here

The topical themes under which you will find various items are:

Business / Concept of PD / Development / Education / Environment / Health Care / Management & Innovation / Nutrition / Physical Activity & Sports / Positive Organizational Scholarship / Psychology & Sociology / Public & Global Health / Sexual & Reproductive Health / Systems Engineering / Typology